



**QC**  
**GREEN**  
*Awards*





# Green Pillars



Green Pillar	Sample Initiatives	Quantitative Parameters	Qualitative Parameters
<b>Food Security and Greening Spaces</b>	<ul style="list-style-type: none"> <li>• Urban farm or garden</li> <li>• Healthy &amp; sustainable food consumption</li> <li>• Biodiversity restoration</li> <li>• Tree planting</li> </ul>	<ul style="list-style-type: none"> <li>• Area of land utilized or improved (ha/sqm)</li> <li>• Volume of produce grown or distributed (kg)</li> <li>• Increase number of local species</li> <li>• Number of collaborations</li> <li>• Number of beneficiaries</li> </ul>	<ul style="list-style-type: none"> <li>• Improvement in community engagement and awareness</li> <li>• Changes in local biodiversity and environmental health</li> <li>• Impact on local food security levels</li> <li>• Long-term sustainability and scalability</li> <li>• Monitoring and maintenance of the initiatives</li> </ul>
<b>Waste Management Solutions</b>	<ul style="list-style-type: none"> <li>• Zero waste program</li> <li>• Plastic waste reduction</li> <li>• Recycling or upcycling</li> <li>• Food waste reduction and/or recovery</li> </ul>	<ul style="list-style-type: none"> <li>• Volume of waste avoided, recovered reduced, recycled, or composted (kg/tons)</li> <li>• Quantity of materials recovered and upcycled (kg/tons)</li> <li>• Economic savings and efficiencies achieved (Php)</li> <li>• Number of collaborations</li> <li>• Number of beneficiaries</li> </ul>	<ul style="list-style-type: none"> <li>• Improvement in community engagement and awareness</li> <li>• Environmental impact indicators (e.g., carbon footprint, resource use)</li> <li>• Long-term sustainability and scalability</li> <li>• Monitoring and maintenance of the initiatives</li> </ul>

Green Pillar	Sample Initiatives	Quantitative Parameters	Qualitative Parameters
<b>Water Stewardship and Conservation</b>	<ul style="list-style-type: none"> <li>● Rainwater Harvesting</li> <li>● Water recycling/reuse</li> <li>● Water efficient technologies</li> <li>● Conservation practices</li> </ul>	<ul style="list-style-type: none"> <li>● Reduction in water usage (L)</li> <li>● Amount invested in water-efficient fixtures or rainwater collection or water reuse system (Php)</li> <li>● Volume of rainwater collected (L)</li> <li>● Cost savings (Php)</li> <li>● Number of collaborations</li> <li>● Number of beneficiaries</li> </ul>	<ul style="list-style-type: none"> <li>● Improvement in community engagement and awareness</li> <li>● Environmental impact indicators (e.g., water footprint, resource use)</li> <li>● Long-term sustainability and scalability</li> <li>● Monitoring and maintenance of the initiatives</li> </ul>
<b>Clean Energy and Efficiency</b>	<ul style="list-style-type: none"> <li>● Renewable Energy</li> <li>● Energy Efficient Retrofits</li> <li>● Smart metering</li> <li>● Conservation practices</li> </ul>	<ul style="list-style-type: none"> <li>● Reduction in energy consumption (kwh)</li> <li>● Cost savings on energy bills (Php)</li> <li>● Improvement in building energy ratings</li> <li>● Amount invested in energy-efficient equipment or technology (Php)</li> <li>● Number of collaborations</li> <li>● Number of beneficiaries</li> </ul>	<ul style="list-style-type: none"> <li>● Improvement in community engagement and awareness</li> <li>● Environmental impact indicators (e.g., carbon footprint, resource use)</li> <li>● Long-term sustainability and scalability</li> <li>● Monitoring and maintenance of the initiatives</li> </ul>

Green Pillar	Sample Initiatives	Quantitative Parameters	Qualitative Parameters
<b>Sustainable Transportation and Active Mobility</b>	<ul style="list-style-type: none"> <li>• Electric or hybrid fleet</li> <li>• Carpooling or ride-sharing</li> <li>• Bike lanes, bike facilities, or bike sharing</li> <li>• Pedestrianization or walkability</li> </ul>	<ul style="list-style-type: none"> <li>• Amount invested in fleet modernization (Php)</li> <li>• Number of ridership</li> <li>• Length of bike lane or pedestrian lane added in the past 2 years (km)</li> <li>• Amount invested in sustainable transportation or active mobility</li> <li>• Cost savings (Php)</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental health indicators (e.g., air quality improvement)</li> <li>• Improvement in community engagement and awareness</li> <li>• Environmental impact indicators (e.g., carbon footprint, resource use)</li> <li>• Long-term sustainability and scalability</li> <li>• Monitoring and maintenance of the initiatives</li> </ul>



# Green Pillar Initiative Assessment Form



# Organization's Profile

Questions	Sample Responses
<b>Organization</b>	Climate Solutions Corp.
<b>Contact Person (Full Name)</b>	Juan Dela Cruz
<b>Position</b>	Planning Officer
<b>Email Address</b>	<a href="mailto:climatesolutions@gmail.com">climatesolutions@gmail.com</a> / <a href="mailto:juandelacruz@gmail.com">juandelacruz@gmail.com</a>
<b>Phone Number</b>	8988-4242 / 09191234567
<b>Complete Address</b>	#12 Matino St., Brgy. Diliman, Quezon City

# Organization's Profile

Questions	Sample Responses
Select Green Pillar	Waste Management Solutions (dropdown ⌵)
Type of Initiative	Recycling or upcycling
Project Title	Trash to Cashback
Project Location	Quezon City
Project Start Date	July 15, 2021
Project Completion Date (indicate if still ongoing)	Ongoing
Project Cost / Annual Budget	Est. Php 1,000,000.00
Total Savings caused by the Project	Est. Php 3,500,000.00



# I. Project Description

<b>Questions</b>	<b>Sample Responses</b>
<b>Project Overview (Provide a brief summary of the project, its goals, and key activities. Max 300 words)</b>	The Trash to Cashback project tackles the growing issue of solid waste by incentivizing residents to segregate and recycle their waste. It aims to promote a circular economy by transforming trash into valuable resources. Residents earn financial rewards ("environmental points") for collected recyclables, fostering community participation and environmental responsibility.
<b>Objectives (List the main objectives of the project. Max 100 words)</b>	<ul style="list-style-type: none"><li>• Reduce waste ending up in landfills</li><li>• Increase recycling rates within the barangay</li><li>• Encourage resident participation in waste segregation</li><li>• Promote a circular economy and introduced incentives recycling program within the community</li></ul>
<b>Target Beneficiaries (Describe who benefited from the project. Max 100 words)</b>	<ul style="list-style-type: none"><li>• Residents of participating barangays who actively segregate and recycle their waste (142 barangays)</li><li>• The entire community and environment through reduced waste and promotion of circular economy</li></ul>

# II. Project Implementation

Questions	Sample Responses
<b>Methods and Strategies (Describe the methods and strategies used to implement the project. Max 300 words)</b>	<ul style="list-style-type: none"><li>• Establish collection centers for recyclable materials</li><li>• Provide sorting and segregation materials for proper waste disposal</li><li>• Implement a reward system to incentivize participation</li><li>• Conduct public awareness and education campaigns on waste reduction and recycling</li><li>• Foster partnerships and collaboration with local stakeholders</li></ul>
<b>Partners and Stakeholders (List any partners or stakeholders involved in the project and their roles. Max 150 words)</b>	<ul style="list-style-type: none"><li>• Environment Committee Head of the Barangay (<b>project implementation and coordination</b>)</li><li>• Local recycling and waste management companies (<b>collection points</b>)</li><li>• <b>Total of 60</b> Local businesses, organizations, and community groups (support, promotion, incentives, awareness campaigns)</li></ul>

# III. Project Impact

Questions	Sample Responses
<b>Quantitative impacts (Describe the measurable results or outcomes of the project. Max 200 words)</b>	<ul style="list-style-type: none"><li>● <b>350,000 tons</b> of waste diverted from landfills (<b>Documentation annex D</b>)</li><li>● <b>1,000,000</b> environmental points collected</li><li>● <b>80%</b> compliant of residents or a total of 24,000 residents as Eco warriors</li></ul>
<b>Qualitative impacts (Describe the broader benefits and changes resulting from the initiative. Max 200 words)</b>	<ul style="list-style-type: none"><li>● Increased community engagement in recycling practices.</li><li>● Improved quality of life through a cleaner environment.</li><li>● Opportunity for residents to generate additional income. (testimonies)</li><li>● Contribution to the local economy by supporting the recycling industry.</li><li>● Fostering a sense of community responsibility.</li></ul>

# IV. Project Sustainability

Questions	Sample Responses
<b>Climate Action Plan (Describe how the project is integrated in the organization's long term plan. Max 200 words)</b>	<ul style="list-style-type: none"><li>• The project aligns with long-term environmental sustainability goals by reducing waste and promoting recycling, minimizing pollution and conserving resources. <b>Under the LCCAP Pillar no. 5</b></li></ul>
<b>Scalability Potential (Explain the potential for scaling the project to other areas or communities. Max 200 words)</b>	<ul style="list-style-type: none"><li>• The project can be replicated in other barangays and communities with minimal adaptation.</li><li>• Partnerships with local organizations can facilitate wider implementation (<b>Documentation Annex E</b>)</li></ul>
<b>Monitoring and Evaluation (Detail how the project is assessed and monitored to ensure continued success of the project. Max 200 words)</b>	<ul style="list-style-type: none"><li>• Utilize manual and automated counting of pop-up events and trading activities (<b>Documentation Annex F</b>)</li><li>• Conducted post assessment for the community</li></ul>

# V. Supporting Documents

## Sample Responses

Proof of stakeholders' orientation attendance (E-Certificate)

(Include photos, videos, awards and recognitions, other pertinent documents)

Compile in one folder and attach link

### Sample Point System - Ongoing Initiative

Judging Criteria	Maximum Score	Remarks
1. Sustainability of the Project	<b>20</b>	
2. Innovation and Scalability	<b>20</b>	
3. Engagement	<b>30</b>	
4. Outcomes and Impact	<b>30</b>	
<b>TOTAL</b>	<b>100</b>	



# Green Project Proposal



Questions	Sample Responses
<p><b>What is the rationale and background of the proposed project? (150 words max)</b></p>	<ul style="list-style-type: none"> <li>● <b>Problem:</b> Increasing solid waste necessitates innovative waste management solutions.</li> <li>● <b>Solution:</b> Incentivize waste segregation and recycling through financial rewards (Trash to Cashback).</li> <li>● <b>Goal:</b> Promote circular economy, reduce waste, and engage the community.</li> <li>● <b>Social Impacts:</b> Increased community engagement, enhanced environmental awareness, improved quality of life, and additional income opportunities for residents.</li> <li>● <b>Economic Impacts:</b> Potential boost to the local economy through recycling industry growth and circular economy development.</li> </ul>
<p><b>Who are the individuals or groups that will be involved in the project? Will there be any partners collaborating on this project? (100-200 words max)</b></p>	<p>The Environment Committee Head of the Barangay play a crucial role in the implementation and coordination of the project at the community level. The project will also require collaboration with local recycling and waste management companies that serve as collection points for the recyclable materials. It also needs to engage with local businesses, organizations, and community groups to support and promote the initiative through incentives and awareness campaigns</p>



Questions	Sample Responses
<p><b>Who will directly and indirectly benefit from the proposed project? How does this promote inclusivity? (100-200 words max)</b></p>	<ul style="list-style-type: none"> <li>● <b>Direct Benefits:</b> Residents of participating barangays can earn additional income by segregating and trading recyclables, while contributing to waste reduction efforts.</li> <li>● <b>Indirect Benefits:</b> Promotes circular economy practices, benefiting the entire community and the environment.</li> <li>● <b>Inclusivity:</b> Provides equal opportunities for all residents to participate in recycling and share in the rewards, fostering a sense of community and shared responsibility.</li> </ul>
<p><b>What makes the proposed project unique and innovative? (100-200 words max)</b></p>	<p>By offering tangible rewards for recycling, it motivates individuals to actively participate in waste management. In addition, the project's emphasis on partnerships and collaborations with local businesses and organizations foster a sense of community involvement and collective responsibility towards environmental sustainability</p>

Questions	Sample Responses
<p><b>What are the major components of the project? i.e. Specific activities, resources, strategies, stakeholders that are integral to the project's objectives and outcomes (100-200 words max)</b></p>	<ul style="list-style-type: none"> <li>● <b>Collection Centers:</b> Designated drop-off points for recyclable materials and single-use plastics.</li> <li>● <b>Sorting and Segregation:</b> Proper handling and categorization of collected materials.</li> <li>● <b>Reward System:</b> Incentives offered to participants for recycling efforts.</li> <li>● <b>Public Awareness and Education:</b> Campaigns promoting waste reduction and recycling.</li> <li>● <b>Partnership and Collaboration:</b> Cooperation with local stakeholders for project enhancement.</li> </ul>
<p><b>What are the objectives of the project, issues is it trying to solve, and what are the expected outcomes of the proposed project? (100-300 words max)</b></p>	<p>The project aims to promote proper waste management practices, reduce environmental pollution caused by improper waste disposal, and foster sustainable behavior change. It also aims to address the issues of inadequate waste management, environmental pollution, and the need for sustainable practices in waste disposal.</p> <p>Expected outcomes of the project include raising awareness and encouraging active participation in waste recycling and reduction activities, fostering improved waste management practices among residents of the barangay, and significantly decreasing the volume of waste directed to landfills.</p>

<b>Questions</b>	<b>Sample Responses</b>
<p><b>How will the success of the project be measured (Quantitative and Qualitative); Are there any identified project targets or Key Performance Indicators (KPIs) (100 to 150 words max)</b></p>	<ul style="list-style-type: none"> <li>● Volume of recyclables exchanged</li> <li>● Number of transactions made by residents</li> <li>● Reduction of waste collected by barangays by 50% by 2030 (aligned with city's waste diversion target)</li> <li>● Enhanced community well-being through a cleaner environment</li> <li>● Increased environmental awareness among residents</li> </ul>
<p><b>How will the project goals be achieved? Cite the implementation strategies. (100-200 words max)</b></p>	<p>The project's success relies on the participation of barangay residents in segregating and trading recyclables, with support from key stakeholders offering incentives. To achieve this, awareness campaigns will be conducted to engage residents in the segregation process. Partnerships with private organizations and waste recyclers will be established for the additional incentives and facilitate the collection of the recyclables. A database and monitoring system will be set up to track the project's progress effectively.</p>

<b>Questions</b>	<b>Sample Responses</b>
<b>How will the project be monitored and evaluated? (100-200 words max)</b>	Data collection and analysis will be performed to track the volume of recyclables traded and monitor the participation of residents. Feedback mechanisms such as surveys or interviews may be used to gather input from stakeholders. Regular inspections and assessments will be conducted to ensure compliance with waste segregation and trading practices
<b>Can the proposed project be expanded in the future? Can it be replicated by others? (100-200 words max)</b>	With its success in promoting waste recycling and reduction, it can serve as a model for other barangays to adopt similar initiatives. By sharing best practices and providing guidance, the project can be replicated. Additionally, securing additional resources and partnerships with private entities can support the scaling up of the project, allowing for wider participation and impact.

## Question

What is the estimated budget required for the proposed project? Provide on the table below the breakdown of the project cost. (Upload PDF, Word File)

## Sample Response

Components	Projected Cost (Php)	Remarks
Establishment of collection points (tables, chairs, tent, weighing scales)	Php 250,000	This covers for 1 collection point only
Promotion	Php 50,000	Includes training on employees and
Incentives	n/a	This will be shouldered by the partner organization as part of the MOU
Collection of recyclables	n/a	This will be shouldered by the partner recycler as part of the MOU
<b>TOTAL</b>	Php 300,000	

### **Sample Point System - Proposed Project**

<b>Judging Criteria</b>	<b>Maximum Score</b>	<b>Remarks</b>
1. Sustainability of the Project	<b>30</b>	
2. Innovation	<b>25</b>	
3. Feasibility and Scalability	<b>20</b>	
4. Social and Economic Impact	<b>25</b>	
<b>TOTAL</b>	<b>100</b>	



**Thank you!**

